

ADAP Advocacy Association

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ADAP Advocacy Association Releases 2008 Annual Report; Performance Against Priorities Demonstrates Continued Success

For Immediate Release

WASHINGTON, D.C. (January 22, 2009) – The <u>ADAP Advocacy Association</u>, also known as <u>aaa+</u>, today released its <u>2008 Annual Report</u>. Only being the second year in existence as a new organization, aaa+ once again demonstrated success on multiple levels.

"In 2008, we in the AIDS community witnessed many emerging challenges, as well as opportunities," summarized Brandon M. Macsata, CEO of the ADAP Advocacy Association. "The CDC's revised incidence reporting, returning ADAP waiting lists, continued level-funding for most domestic HIV/AIDS programs certainly provided enough pause for many of us, but that was balanced with new medications being introduced, and the historic election of President Barack Obama."

Macsata further stated, "The ADAP Advocacy Association in less than two years has shown its commitment to representing the consumer, often a voice that is not heard in Washington. Our continued success was fueled, in large part, by the countless number of people living with HIV/AIDS joining our grassroots movement. Until the day comes when no resident is waiting for services, we will continue to educate policymakers about the importance of improving access to care for people living with HIV/AIDS."

Among its numerous accomplishments in 2008, aaa+ unveiled its "Access to Care Initiative," launched its online resource highlighting the health crisis in Puerto Rico, hosted its first Annual Conference and assembled a new ADAP Consumer Coalition. aaa+ and its logo are also now registered trademarks with te U.S. Patent & Trademark Office.

The 2008 Annual Report can be viewed online at www.adapadvocacyassociation.org.

ada+ promotes and enhances the AIDS Drug Assistance Programs (ADAPs) and improves access to care for persons living with HIV/AIDS. **ada+** works with advocates, community, health care, government, patients, pharmaceutical companies and other stakeholders to assure that access to services recognize and afford persons living with HIV/AIDS to enjoy a healthy life.

For more information about aaa+ please visit www.adapadvocacyassociation.org.

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