



ADAP Advocacy Association

aaa+

Attn: Brandon M. Macsata, CEO

PO Box 15275

Washington, DC 20005

[info@adapadvocacyassociation.org](mailto:info@adapadvocacyassociation.org)

[www.adapadvocacyassociation.org](http://www.adapadvocacyassociation.org)

## ADAP Advocacy Association's 2010 Annual Conference is going "Green"

*Flash Drives Donated by The Macsata-Kornegay Group, Inc. Makes Conference Environmentally Conscious*

For Immediate Release

WASHINGTON, D.C. (June 25, 2010) – The [ADAP Advocacy Association](http://www.adapadvocacyassociation.org), also known as aaa+, today announced that its 2010 Annual Conference – which is being held as an “AIDS Drug Assistance Program Summit” on July 5-7<sup>th</sup> in Washington, DC – is going “green” for the first time. “ADAPs in Crisis: Moving Beyond Wait Lists & Improving Access to Care” will be the first environmentally-friendly conference hosted by aaa+, thanks in part to [The Macsata-Kornegay Group, Inc.](http://www.macsata-kornegay.com) donating the necessary flash drives.

The flash drives will be pre-populated with a dedicated URL directed to a website landing page hosted by the ADAP Advocacy Association. The landing page will include all of the conference information, materials and resources – and it will be fully accessible to people with disabilities.

To view the agenda online for the ADAP Crisis Summit, [CLICK HERE](#).

The “AIDS Drug Assistance Program Summit: ADAPs in Crisis: Moving Beyond the Waiting List & Improving Access to Care” – which is being co-hosted by the [Community Access National Network](http://www.cann.org) (CANN) and [Housing Works](http://www.housingworks.org) – will offer informative, practical and useful presentations and updates by leading industry experts on the following:

- **Health Care Reform Update** – How can key provisions of the new law help?
- **FY2010 ADAP Emergency Supplemental Update** – Where is the additional \$126 million?
- **Ryan White Program Update** – What needs to change to improve access?
- **Patient Assistance Programs (PAPs)** – How can private resources plug the gap?
- **Specialty HIV/AIDS Pharmacy Programs** – What are their role in improving access?
- **Benefits Coordination Programs** – How can they help more people receive care?
- **ADAP Advocacy Training** – Tips for self-advocates to educate their lawmakers
- **ADAP Congressional Briefing** – “End The Crisis; End The Wait”

To learn more about the ADAP Crisis Summit, ADAP waiting lists or the ADAP Advocacy Association, please contact Brandon M. Macsata by phone at (305) 519-4256 or email at [info@adapadvocacyassociation.org](mailto:info@adapadvocacyassociation.org).

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