



ADAP Advocacy Association

aaa+

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ADAP Advocacy Association Seats Names Two New Board Members; Robert Breining and Anthony Jackson to Offer Grassroots Advocacy Vision

For Immediate Release

WASHINGTON, D.C. (March 1, 2010) – The [ADAP Advocacy Association](http://www.adapadvocacyassociation.org), also known as **aaa+**, today announced that it has seated two new members to its Board of Directors. The **aaa+** Board of Directors voted unanimously to seat newcomers Robert Breining of Philadelphia, Pennsylvania and Anthony Jackson of New York, New York, both living with HIV infection and enrolled in the AIDS Drug Assistance Program (ADAP).

“As a cyper-activist, I consider it an honor to serve on the board of directors of a grassroots-based advocacy organization dedicating to ensuring Americans living with HIV/AIDS can access the care that the need and deserve,” said **Robert Breining**, Founder & President of [The POZIAM Community](http://www.thepoziamcommunity.com). “I look forward to advising the ADAP Advocacy Association on social media strategies than will better engage local communities to advocate for themselves at the national level.”

Robert Breining was born and reared in Philadelphia, PA. At a young age, Breining discovered the importance of working as a team to accomplish a goal. Robert has been playing soccer for over 20 years, and he currently plays for the Philadelphia Falcons; he has traveled as far as Copenhagen, Denmark to compete in an IGLFA (International Gay and Lesbian Futbol Association) Tournaments.

In 2007, five years after the passing of his father and his HIV diagnosis, Breining had what he calls his “Ah Ha” moment. He now looks at every life experience and asks, “What am I supposed to learn from this?” In 2007, he became a Campaign Ambassador for Hope's Voice and participated in their *Does HIV Look Like Me?* campaign. That October he launched the POZIAM Community, a social networking website for people infected and affected by HIV/AIDS. He wanted to give others living with HIV hope and a place “to just be themselves.” In July of 2008, Breining launched the POZIAM Radio a bi-weekly internet radio show, with his Co-host Jeromy Dunn of POZitively Speaking on Sundays, and the following year Jack Mackenroth joined as his co-host. Last year, Breining was a featured speaker at the ADAP Advocacy Association’s 2009 Annual Conference in Washington, DC.

Breining is described as a “Positive Person with a Purpose.” His goal is to help people living with HIV/AIDS discover similarities in each other...and form friendships. He has been living with HIV for 10 years and recently started receiving his medications through Pennsylvania’s AIDS Drug Assistance Program.

“As someone living with HIV and relying on the ADAP program, it is my hope that my presence on the ADAP Advocacy Association’s board of directors will demonstrate the need for our community to work more closely together to guarantee that all under-served populations can access the health care that they need and deserve,” summarized **Anthony Jackson**. “We need more grassroots advocacy from the bottom-up, so that the policy-makers in Washington, DC and across the country listen to and understand the ‘patient’ perspective before proposing new policies.”

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Although Anthony Jackson was born in Jacksonville, FL, he has lived all over the country and in Europe as a member of the United States Air Force. His passion for helping the fight against HIV/AIDS started well-before his own diagnosis with HIV in 2008; since, his goal is to become an active advocate within the community. While employed at Starbucks, Jackson started a “*Choose To Give*” [Starbucks V2V Group](#) to raise awareness and money for the ADAP Advocacy Association among his fellow Starbucks employees. He has dedicated his time, knowledge and heart to giving back to his community by volunteering at local homeless shelters, gay community centers and with at-risk youth.

Jackson is currently living in New York City as a student awaiting admission to Tisch School of the Arts. He desires using his talents to express his passion, knowledge and perspective via media outlets around the world. From political issues to fashion, his talents and interest are vast. Since January 2010, Jackson has been enrolled in New York’s AIDS Drug Assistance Program.

As a Veteran, Jackson served honorably in the United States Air Force for 4 years.

aaa+ is governed by a dedicated, diverse volunteer board of directors. The organization now benefits from the combined experience of six HIV-positive members, three ADAP recipients (plus one former ADAP recipient), one physician, one pharmacist, one religious leader, eight influential AIDS community activists and leaders and one lifelong disability rights champion. The board of directors includes: Michelle Anderson of Dallas, Texas; Robert Breining of Philadelphia, Pennsylvania; Elmer L. Cerano of Lansing, Michigan; Anthony Jackson of New York, New York; Arch-Bishop Joyce Turner Keller of Baton Rouge, Louisiana; Joey Wynn of Fort Lauderdale, Florida; Philip A. Haddad, MD of Shreveport, Louisiana; Glen Pietrandoni of Deerfield, Illinois; William E. Arnold of Washington, DC; and Brandon Macsata (ex-officio) of Washington, DC.

aaa+ promotes and enhances the AIDS Drug Assistance Programs (ADAPs) and improves access to care for persons living with HIV/AIDS. **aaa+** works with advocates, community, health care, government, patients, pharmaceutical companies and other stakeholders to assure that access to services recognize and afford persons living with HIV/AIDS to enjoy a healthy life.

For more information about **aaa+** or its board of directors, please visit www.adapadvocacyassociation.org or contact Brandon M. Macsata by phone at (305) 519-4256 or email at info@adapadvocacyassociation.org.

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