



ADAP Advocacy Association

aaa+

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## **ADAP Advocacy Association Announces 6<sup>th</sup> Annual Conference; Event Themed "AIDS Drug Assistance Program: Renewing the Commitment!"**

For Immediate Release

WASHINGTON, D.C. (May 13, 2013) – The [ADAP Advocacy Association](http://www.adapadvocacyassociation.org), also known as **aaa+**<sup>®</sup>, today announced that it will host its 6th Annual Conference on July 7-9, 2013. The conference – held in partnership with the [Community Access National Network](http://www.cann.org) (CANN) – is being themed the "AIDS Drug Assistance Program: Renewing the Commitment to Timely and Appropriate Care of People with HIV Infection!" It is being held at the Westin Washington DC City Center, located at 1400 M Street, NW, Washington, DC 20005.

“The AIDS Drug Assistance Program has already experienced a ‘double whammy’ in 2013, as Sequestration is threatening to cut funding in addition to the lost funding under the recently approved FY13 Continuing Resolution passed by Congress and signed in law by President Obama,” said **Brandon M. Macsata**, CEO of the ADAP Advocacy Association. “Whereas efforts are underway to restore the funding, patient concerns over lack of access needs to remain a focal part of the community’s message to policy-makers. Our annual conference provides that very opportunity for them.”

The conference will provide the platform for follow-up discussions on the implementation of the Affordable Care Act, as well as an opportunity to assemble ADAP stakeholders to discuss strategies to maintain a robust Ryan White CARE Act. It will also showcase the **3rd Annual ADAP Leadership Awards Dinner on Monday, July 8th at 7:00 pm.**

General Topic Areas:

- Increased federal & state funding
- Access to patient assistance programs.
- Return on Investment (ROI) workshops.
- Improved program efficiencies (i.e., Common Portal).
- Access to generics.
- Advancing National AIDS Strategy strategies.
- Understanding HIV & HCV co-infection challenges.
- Patient grassroots advocacy workshops.

To register for the conference, go to <http://www.adapadvocacyassociation.org/events.html>.

To learn more about the ADAP Advocacy Association or its 6<sup>th</sup> Annual Conference, please contact Brandon M. Macsata by phone at (305) 519-4256 or email at [info@adapadvocacyassociation.org](mailto:info@adapadvocacyassociation.org).

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