

ADAP Advocacy Association PO Box 15275 Washington, DC 20003

adapadvocacyassociation.org

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ADAP Advocacy Association Seats Board Members

New faces include Hilary Hansen & Jen Laws

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WASHINGTON, D.C. (July 18, 2016) – The **ADAP Advocacy Association**, also known as **aaa+**®, today announced that it has seated its Board of Directors for 2016-2018. Newly seated board members include Hilary Hansen of Washington, DC, and Jen Laws of Fort Lauderdale, FL.

"We're honored to have both Hilary and Jen join our leadership team because their respective expertise in public health will help to guide our organization in the post ACA-environment," said **Brandon M. Macsata**, CEO of the ADAP Advocacy Association. "We remain committed to improving access to care and treatment for people living with HIV/AIDS who rely on the AIDS Drug Assistance Program. Hilary and Jen share that commitment, too."

aca+** is governed by a dedicated, diverse volunteer board of directors. The organization now benefits from the combined experience of seven HIV-positive members, three ADAP recipients (plus two former ADAP recipients), one physician, one pharmacist, nine influential community activists, and three disability/diversity rights champions. The board of directors includes:
Michelle Anderson of Dallas, Texas; William E. Arnold of Washington, DC;
Wanda Brendle-Moss of Winston-Salem, North Carolina; Elmer L. Cerano of Lansing, Michigan; Eric Flowers of Oakland, California (Ramsell Corporation corporate representative); Darryl Fore of Cincinnati, Ohio; Philip A. Haddad,
MD of Shreveport, Louisiana; Hilary Hansen of Washington, DC (Merck corporate representative); Jen Laws of Fort Lauderdale, Florida; Glen Pietrandoni of Deerfield, Illinois (Walgreens corporate representative); Robert Suttle of New York, New York; Joey Wynn of Fort Lauderdale, Florida; and Brandon M. Macsata (ex-officio) of Fort Lauderdale, Florida.

Hilary Hansen has over fifteen years of experience in health care advocacy, grassroots, and alliance development. As the Alliance Development Director for Merck, Hilary is responsible for partnership development and grants management across Merck therapeutic areas, including oncology, diabetes, and hepatitis C. Working with patient advocacy groups, professional societies and trade associations, Hilary serves as the Merck point of contact on federal policy issues.

During her time as a senior government relations manager at Drinker Biddle & Reath, Hilary focused her practice on grassroots and advocacy outreach, with an emphasis on assisting nonprofits and associations. Hilary has worked with nonprofit patient advocacy groups systems to draft and implement legislative strategies, particularly related to appropriations and Medicare-related legislation.

She has designed advocacy capacity building strategic plans for organizations that include Capitol Hill days, coalition building and grassroots advocacy. Prior to joining Drinker Biddle, Hilary worked at the American Nurses Association (ANA) as the senior political action specialist, where she was responsible for organizing grassroots efforts. During her time at ANA, Hilary organized the "Nurses for Obama" campaign and was heavily involved in health care reform efforts. Hilary also worked as an aide to Congressman Martin Frost (D-TX) from 1999-2000.

Jen Laws is an independent policy consultant and advocate specializing in various aspects of healthcare policy and focusing on the needs of the HIV affected and Transgender communities. He began his advocacy efforts in Philadelphia in 2005, at the age of 19, coordinating team efforts for a corporation participating in the AIDS Walk. His connection to HIV advocacy grew when partnering with Mr. Friendly, an anti-stigma campaign, affiliated with CARES Michigan.

He began working in the field of HIV policy consulting in 2013, as a subcontractor for Broward Regional Planning Council evaluating Marketplace plans and working to educate navigators and community members on navigating the Marketplace for their clients and themselves. Jen is a member of South Florida AIDS Network and has worked with the Broward County Health Department, the Pride Center South Florida, and other local organizations in addressing the concerns and needs of these intersecting communities.

His advocacy in governmental healthcare policy evaluation has been utilized to expand access to quality healthcare by working with RAD Remedy to deliver the nation's foremost database of trans* competent healthcare providers. He regularly participates in RAD's outreach efforts by contributing his expertise in a digestible format regarding the latest developments in governmental policy toward trans* issues. Jen has also worked closely with trans* advocate, Buck Angel, on a number of projects including fundraising events, raising awareness of trans* sexual health needs, and extending awareness of how HIV affects the trans* community.

To learn more about the ADAP Advocacy Association or its Board of Directors, please email info@adapadvocacyassociation.org.

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About the ADAP Advocacy Association: The ADAP Advocacy Association mission is to promote and enhance the AIDS Drug Assistance Programs (ADAPs) and improves access to care for persons living with HIV/AIDS. aaa+® works with advocates, community, health care, government, patients, pharmaceutical companies and other stakeholders to raise awareness, offer patient educational program, and foster greater community collaboration.