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ADAP Advocacy Association Announces Keynote Speaker for its 7th Annual ADAP Leadership Awards Dinner

"Internationally-recognized conflict resolution strategist, Lynne Maureen Hurdle to deliver message, Swimming To New Shores: The Conflict of Loving Difference in A Climate of Hate"

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WASHINGTON, D.C. (June 22, 2017) – The **ADAP Advocacy Association**, also known as **aca**+[®], today announced that Lynne Maureen Hurdle, an internationally-recognized conflict resolution strategist, will deliver the keynote at its 7th Annual ADAP Leadership Awards Dinner on Saturday, September 23, 2017. The awards dinner is being held at the Westin Georgetown, located at 2350 M Street, NW, Washington D.C. 20037.

"Lynne's dynamic approach to addressing human behavior is quite timely, considering the challenges facing people living with HIV/AIDS in today's environment," said **Brandon M. Macsata**, CEO of the ADAP Advocacy Association. "Her upcoming keynote, *Swimming To New Shores: The Conflict of Loving Difference in A Climate of Hate*, embodies the message that we're trying to convey at this year's conference, and awards dinner."

Lynne Maureen Hurdle is a conflict resolution strategist, facilitator, speaker, coach, wife and mom who blend the connection between conflict and culture in to her unique style of engagement. At the age of 17 she experienced a racial bias incident where she was able to escape with her life and limbs intact. She also came away with a clear knowing that somehow she had to be able to do the work of bringing people together to talk about tough issues and finding ways to resolve them. Transformational Conflict Resolution with a focus on social justice, mediation, leadership, the dynamics and influence of culture along with contemplative practices are at the heart of her work these days. She engages her clients with the infusion of creative processes designed to create dialogue and teach skills that can be used in the workplace and everyday life. Her belief that helping people transform their lives begins with transforming your own, led to her well received 2012 TEDxWomen talk entitled "The Weight of Hate." You can find practical strategies for handling every day conflicts in her Blog: From Where I Sit at www.lynnemaureenhurdle.com.

To purchase tickets, visit https://www.123signup.com/event?id=hftbk.

To learn more about the ADAP Advocacy Association or its 7th Annual ADAP Leadership Awards Dinner, please email info@adapadvocacyassociation.org.

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About the ADAP Advocacy Association: The ADAP Advocacy Association mission is to promote and enhance the AIDS Drug Assistance Programs (ADAPs) and improves access to care for persons living with HIV/AIDS. aaa+® works with advocates, community, health care, government, patients, pharmaceutical companies and other stakeholders to raise awareness, offer patient educational program, and foster greater community collaboration.