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adapadvocacyassociation.org

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ADAP Advocacy Association Announces Keynote Speaker for its 8th Annual ADAP Leadership Awards Dinner

Super cool social media strategist, Josh Robbins to deliver his message: "Cookie cutter advocacy is cute, but it ain't effective"

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WASHINGTON, D.C. (May 24, 2018) – The ADAP Advocacy Association today announced that social media journalist, Josh Robbins will deliver the keynote at its 8th Annual ADAP Leadership Awards Dinner on Friday, September 21, 2018. The awards dinner is being held at the Westin Georgetown, located at 2350 M Street, NW, Washington D.C. 20037.

Josh Robbins is one of the coolest HIV-positive patient advocates in the history of the world and after watching his TEDx Talk, you will understand why. He uses the power of humor and encouragement through video to make others feel cool too! He is a competitive social media journalist and newsmaker and regularly breaks national HIV news. Josh was nominated for a 2017 GLAAD Media Award, and his blog imstilljosh.com is well respected for its breaking news exclusives and out of the box editorials. It also receives the highly noted, third party accreditation as health accurate by Health On Net. He's an emerging media entrepreneur and consultant for sexual health-related nonprofits. He helped lead The White House's social media plan for the update of the national HIV strategy, as an invited guest of the Obama Administration. He was the only individual representing independent activists. He did miss his flight that morning, but he made it to D.C. Recently, he developed Emory University CFAR's social media strategy, continues to lead a Planned Parenthood condom distribution campaign: #GetYaSumGood, and continues as a national consultant and spokesperson for Napo Pharmaceuticals' Mytesi™ Campaign: #MyHIVThankYou™ and #KeepYourPantsOn. He lives in Nashville, TN, running his small business The BRANDAGEMENT, and just completed two iOS apps: *disclosur+* and *Ask HIV*. He continues to host his digital video web series and audio podcast, #HIVscoop. He's known for publishing a recorded live video learning his diagnosed on YouTube.

To purchase tickets, visit <https://www.123signup.com/event?id=hykkt>.

To learn more about the ADAP Advocacy Association or its 8th Annual ADAP Leadership Awards Dinner, please email info@adapadvocacyassociation.org.

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About the ADAP Advocacy Association: The ADAP Advocacy Association mission is to promote and enhance the AIDS Drug Assistance Programs (ADAPs) and improves access to care for persons living with HIV/AIDS. **aaa+**® works with advocates, community, health care, government, patients, pharmaceutical companies and other stakeholders to raise awareness, offer patient educational program, and foster greater community collaboration.