

ADAP Advocacy Association PO Box 846 Nags Head, NC 27959

adapadvocacy.org

Board of Directors:

Co-Chair William E. Arnold Washington, D.C.

Co-Chair Philip A. Haddad, M.D. Shreveport, LA

Secretary Jen Laws Fort Lauderdale, FL

Treasurer Wanda Brendle-Moss Winston-Salem, NC

Guy Anthony New York, NY

Elmer Cerano Lansing, MI

Eric Flowers Oakland, CA

Lyne Fortin Montreal, Canada

Hilary M. Hansen Washington, DC

Lisa Johnson-Lett Birmingham, AL

Theresa Nowlin Dorchester, MA

Glen Pietrandoni, R.Ph. Chicago, IL

Jennifer Vaughan Watsonville, CA

CEO Brandon M. Macsata Washington, D.C.

<u>Directors Emeritus:</u> Michelle Anderson John D. Kemp, Esq. Gary Rose – *in memoriam* Joyce Turner Keller Rani Whitfield, MD

ADAP Advocacy Association Launches Member365 ADAP Community

"New member portal designed to raise awareness, offer patient educational programs, and foster greater community collaboration"

For Immediate Release: June 23, 2021 Media Contact: info@adapadvocacy.org

WASHINGTON, D.C. – The ADAP Advocacy Association today launched its new **Member365 ADAP Community**, which is designed to raise awareness, offer patient educational programs, and foster greater community collaboration. The ADAP Advocacy Association's individual members, corporate partners, strategic members, and other stakeholders can use the **Member365 ADAP Community** has a hub to remain engaged and informed about the issues impacting the Ryan White Program.

"The Covid-19 pandemic has changed the public health paradigm, and our organization is staying ahead of the curve to ensure our advocacy efforts remain relevant," said Brandon M. Macsata, CEO of the ADAP Advocacy. "By leveraging the Member365 technology, our value-driven community engagement will increase support for the AIDS Drug Assistance Program."

The ADAP Advocacy Association's new **Member365 ADAP Community** allows members to manage their profile, engage directly with other members, register for advocacy and educational events, contribute to threaded discussion boards, post job vacancies, and participate in flash surveys, among other things.

"We are honored to be a partner in ADAP's launch of their new member portal" said Stephen Foley, CEO of Member365. "By connecting people together through one central member hub, ADAP Advocacy is positioned to grow, engage and connect stakeholders together while driving awareness of the programs available to them."

Ryan White Program and ADAP stakeholders can create their new member profile at <u>https://tinyurl.com/p63s2mde</u>.

To learn more about the ADAP Advocacy Association, AIDS Drug Assistance Programs, or the new Member365 ADAP Community, please email info@adapadvocacy.org.

####

About the ADAP Advocacy Association: The ADAP Advocacy Association mission is to promote and enhance the AIDS Drug Assistance Programs (ADAPs) and improve access to care for persons living with HIV/AIDS.

About Member365: Member365 is an all-in-one platform designed for member-based organizations to help them grow membership, automate common data-driven tasks, and strengthen member engagement. Member365 has successfully served member-based organizations for over 25 years and is proud to deliver a powerful Association Management System