

ADAP Advocacy Association PO Box 846 Nags Head, NC 27959

adapadvocacy.org

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ADAP Advocacy Association Airs 'Your Vaccine Is Waiting' PSA for African Americans Living with HIV/AIDS

"Covid-19 Public Service Announcement features Michelle Anderson from Waxahachie, Texas"

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WASHINGTON, D.C. – The ADAP Advocacy Association today aired its Public Service Announcement designed to raise awareness about African Americans living with HIV being vaccinated against Covid-19. The PSA features Michelle Anderson from Waxahachie, Texas.

Michelle Anderson is active in numerous social justice issues facing underserved people living in Texas, where she also serves as the Policy Associate for The Afiya Center. She is the first openly HIV-positive Miss Plus America, an honor bestowed upon her in 2011. She has been living with HIV since 1999.

"In states with large urban communities, Covid-19 has disproportionately impacted African Americans," said Brandon M. Macsata, CEO of the ADAP Advocacy. "And according to the World Health Organization, HIV increases the risk for severe Covid-19 by 6% and the risk of dying of Covid-19 in the hospital by 30%. Jen's message aims to help convince the transgender community to get vaccinated and further protect themselves."

The PSA is available at <u>https://www.youtube.com/watch?v=7AJ440_kE68</u>.

To learn more about the ADAP Advocacy Association, AIDS Drug Assistance Programs, or the #YourVaccineIsWaiting public awareness campaign, please email <u>info@adapadvocacy.org</u>.

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About the ADAP Advocacy Association: The ADAP Advocacy Association mission is to promote and enhance the AIDS Drug Assistance Programs (ADAPs) and improves access to care for persons living with HIV/AIDS. **aaa+**[®] works with advocates, community, health care, government, patients, pharmaceutical companies and other stakeholders to raise awareness, offer patient educational programs, and foster greater community collaboration.