



ADAP Advocacy Association  
aaa+

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## ADAP Advocacy Association Releases 2010 Annual Report; Performance Against Priorities Yields Significant Milestones

*Year's Programmatic Expansion Offered Multitude of Patient Advocacy Trainings*

For Immediate Release

WASHINGTON, D.C. (March 8, 2011) – The [ADAP Advocacy Association](http://www.adapadvocacyassociation.org), also known as **aaa+**, today released its 2010 Annual Report. The ADAP Advocacy Association completed its third full year of operations since being incorporated in July 2007, and in 2010 reached significant milestones that encompassed all aspects of the organization's mission and related operations.

For the third consecutive year, **aaa+** reached a fundraising milestone in 2010, expanding all aspects of its donor base. That success allowed the organization to host or sponsor a litany of educational programming – including ten virtual trainings, three congressional briefings and its annual conference – designed to better inform people living with HIV/AIDS about the numerous patient assistance and health care resources available to them. Additionally, **aaa+** focused resources on trying to influence public opinion last year with the use of social media, public service announcements, blogs and other techniques not previously used by the organization.

“While 2010 proved to be extremely productive and successful for our organization, it cannot be underestimated the severity of the ongoing ADAP crisis facing a growing number of people living with HIV/AIDS trying to access their life saving medications,” said **Brandon M. Macsata**, CEO of the ADAP Advocacy Association. “It is that very same crisis that strengthened our resolve to provide an effective voice at the national level calling attention to this important issue.”

The ADAP crisis – which became commonly known as the “ADAP Perfect Storm” – was fueled by the bad economy, more people being tested and thus trying to access Ryan White services, state budgetary cut backs and another year of inadequate federal funding (*federal spending on ADAP as a percentage fell to 49% in 2010 from 72% in 2005*). Last year from January to December 2010, ADAP waiting lists increased by over 1,500% from 361 individuals in nine states to just shy of 5,000 individuals in ten states.

“As a person living with HIV/AIDS on Pennsylvania's ADAP, I'm proud of the work that we did last year to offer meaningful trainings, as well as support S.3401 in Congress,” said Robert Breining, **aaa+** board member.

The 2010 Annual Report can be viewed online at <http://www.adapadvocacyassociation.org/publications.html>.

To learn more about the 2010 Annual Report, ADAP waiting lists or the ADAP Advocacy Association, please contact Brandon M. Macsata by phone at (305) 519-4256 or email at [info@adapadvocacyassociation.org](mailto:info@adapadvocacyassociation.org).

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