



ADAP Advocacy Association

aaa+

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ADAP Advocacy Association Launches Comprehensive ADAP Directory; Flagship Program is Designed to Link Patients to Information about AIDS Drug Assistance Programs

WASHINGTON, D.C. (August 4, 2014) – The [ADAP Advocacy Association](http://www.adapadvocacyassociation.org), also known as **aaa+**®, today announced that it launched its comprehensive ADAP Directory at the opening ceremony of its 7th Annual Conference in Washington, DC. The ADAP Directory is its groundbreaking flagship program, made possible by generous support from AbbVie, Merck, and Walgreens.

“The ADAP Directory puts patients in the driver’s seat by linking them to the relevant information about all 56 ADAPs, as well as useful resources and tools,” stated **Brandon Macsata**, CEO of the ADAP Advocacy Association. “Patients deserve new, innovative approaches to linking them to the information, resources, medical care and the treatment options that will keep them healthy, productive members in their communities.”

The ADAP Directory is a new, innovative approach to ensure people living with HIV-infection have access to the information and resources they need to live healthy and productive lives. The ADAP Directory consolidates useful ADAP-related information from all 50 states and 6 territories into one convenient location for:

- Easy access to ADAP resources organized by state and territory;
- Updated, current information for all 56 state ADAPs; and
- Uniform presentation of ADAP information for effective advocacy and easy dissemination.

The ADAP Directory is available online at <http://adap.directory>.

[New Media Solutions](#) designed the directory as a neutrally operated platform, which provides the base for updated, vital ADAP information, tools, and resources specific to patient needs. The ADAP Directory’s major constituent components include:

- A web-based multi-functional framework, including:
 - A robust library of resources on access to comprehensive HIV medical care and drugs;
 - A fully functional interactive map providing ready access to ADAPs nationally;
 - A repository for patient assistance programs, and other needs-based assistance resources.
- An extensive list of links to sites providing the latest news and data on ADAPs, including:
 - A fully functional and transparent interactive feature permitting anyone to interact with State HIV/AIDS Agencies and AIDS Service Organizations on issues of importance to the ADAP community, with expansion capabilities for the development of corresponding state list-serves and contact mechanisms.

To learn more about the ADAP Advocacy Association or the ADAP Directory, please contact Brandon M. Macsata at info@adapadvocacyassociation.org.

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