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## ADAP Advocacy Association Airs ‘Combat Counterfeit Drugs’ PSA

*“Highlights important steps patients living with HIV/AIDS can take to protect themselves against counterfeit HIV medicines”*

For Immediate Release:  
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WASHINGTON, D.C. – The ADAP Advocacy Association today aired its Public Service Announcement designed to raise awareness about the dangers of counterfeit drugs. The PSA comes in response to Gilead Sciences recently warning patients living with HIV/AIDS about counterfeit HIV medication being distributed in the United States.

Brandon M. Macsata, CEO of the ADAP Advocacy, previously summarized: “Baseball Hall-of-Fame legend Yogi Berra coined the infamous phrase, ‘*It’s deja vu all over again*’. For the HIV community, it finds itself *once again* confronting the sad reality that antiretroviral therapy isn’t immune from counterfeit and tampered medicines. The latest counterfeit warning - involving products manufactured by Gilead Sciences - represents the second such ARV-related counterfeit scheme in less than one year.”

Biktarvy and Descovy are the two HIV medicines most affected in the incident. Macsata stated the PSA was produced in collaboration with the Partnership for Safe Medicines, which is a public health group committed to the safety of prescription drugs and protecting consumers against counterfeit, substandard or otherwise unsafe medicines.

The PSA is available at [https://youtu.be/VWG UW1AAr\\_w](https://youtu.be/VWG UW1AAr_w).

To learn more about the ADAP Advocacy Association, AIDS Drug Assistance Programs, or its Combat Counterfeit Drugs awareness campaign, please email [info@adapadvocacy.org](mailto:info@adapadvocacy.org).

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***About the ADAP Advocacy Association:*** The ADAP Advocacy Association mission is to promote and enhance the AIDS Drug Assistance Programs (ADAPs) and improves access to care for persons living with HIV/AIDS. **aaa+**<sup>®</sup> works with advocates, community, health care, government, patients, pharmaceutical companies and other stakeholders to raise awareness, offer patient educational programs, and foster greater community collaboration.