

ADAP Advocacy Association



2023 Corporate Partner Levels - Updated

The ADAP Advocacy Association (**aaa+**) is a national 501(c)(3) nonprofit organization incorporated in the District of Columbia (**EIN: 26-0482120**) to promote and enhance the AIDS Drug Assistance Programs (ADAPs) and improve access to care for persons living with HIV/AIDS. **aaa+** works with advocates, community, health care, government, patients, pharmaceutical companies and other stakeholders to raise awareness, offer patient educational programs, and foster greater community collaboration.

ANNUAL BENEFITS	Leader Plus (\$35,000) Only 2 Offered	Leader (\$25,000) Only 4 Offered	Gold (\$15,000)	Silver (10,000)	Bronze (\$5,000)	Affiliate (\$2,500)	Associate (\$500) Nonprofits
Corporate Membership	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
ADAP Advisory Committee Membership	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
Company Branding in Annual Report	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
Company Branding in Marketing & Promotional Materials	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
Company Logo/URL on Website	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
Company News Promotion on Social Media Outlets*	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
Webinar Sponsorship(s)	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
Complimentary Registration(s)**	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
ADAP Leadership Awards Reception Sponsorship	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	N/A	N/A
HIV/AIDS Fireside Chat Sponsorship – Q1	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	N/A	N/A
HIV/AIDS Fireside Chat Sponsorship – Q2	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	N/A	N/A	N/A
Banner Advertisements	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	N/A	N/A	N/A
Patient Advocacy Update at Company Headquarters	<i>Included</i>	<i>Included</i>	<i>Included</i>	N/A	N/A	N/A	N/A
Phone Consultation on ADAP Public Policy Developments	<i>Included</i>	<i>Included</i>	<i>Included</i>	N/A	N/A	N/A	N/A
Company Sponsorship on ADAP Directory (adap.directory)	<i>Included</i>	<i>Included</i>	N/A	N/A	N/A	N/A	N/A
Company Representative Seat on Board of Directors***	<i>Included</i>	<i>Included</i>	N/A	N/A	N/A	N/A	N/A
<i>Plus Upgrade: HIV/AIDS Fireside Chat Sponsorship – Q3</i>	<i>Included</i>	N/A	N/A	N/A	N/A	N/A	N/A
<i>Plus Upgrade: HIV/AIDS Fireside Chat Sponsorship – Q4</i>	<i>Included</i>	N/A	N/A	N/A	N/A	N/A	N/A
TOTAL BENEFITS	18	16	14	12	10	8	8

* Leader Plus Upgrade includes the Leader Annual Benefits *PLUS* two additional HIV/AIDS Fireside Chat Sponsorships (Quarterly Retreat 3 & Quarterly Retreat 4) for only \$10,000

* Promotion does not include specific product promotion or endorsement (implied or otherwise)

* Limitations and restrictions apply

* Based on availability

For additional information, please contact Brandon Macsata at (305) 519-4256 or via email at brandon@macsata.org or visit www.adapadvocacy.org.